



Beats Studio Wireless

Hear the music instead of noise

Hoor de muziek in plaats van ruis. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nullam ligula erat, dictum nec blandit eget, tempus id massa.

[Buy this now!](#)

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Lightspeed Theme Documentation

Theme developed by Red Banana

This document tells you all you need to know about the Red Banana one-pager theme. There are many ways to customize the theme. Let's find out how!



Contents

Lightspeed Theme Documentation.....	2
Which cool theme setting did we inserted?.....	2
Introduction	2
First steps.....	3
Let's get started.....	3
Create a product.....	3
Setup the theme	6
Change theme settings	7
Theme settings	8
Product	9
Big images	9
Pick your color	9
Quotation	10
Specifications.....	10
Video.....	10
Reviews	10
Features	12
SEO	12
Other options.....	12



Lightspeed Theme Documentation

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Introduction

Thank you for using our Lightspeed theme. In this document you will read all about the theme's settings. Most options are already explained in the theme itself. But if you have any problems with the theme on your website, this documentation will probably help you!

Can't find what you're looking for? Then contact Red Banana

Phone: +31 (0)165 32 78 08

E-mail: info@redbanana.nl

Or visit our site!

www.redbanana.nl

But please note that Red Banana is a Dutch company, so our website is only available in Dutch.

Which cool theme setting did we insert?



- Sticky header with call-to-action button.
- Just one page with all your product information + many more features!
- Cool fading slider! Insert 2 simple images to make a beautiful slider.
- Many image options to show your product to your potential visitors.
- Many call-to-action buttons that will produce in many orders!
- Good-looking product specifications.
- Cool YouTube video option so you can show your visitors a great video about your product or business.
- Product variety option!
- Nice-looking reviews and possibilities for showing your product features.
- SEO text box!



First steps

Let's get started

When you have installed the theme, a default **preset** shows some dummy data. Because this theme is all about **one** product we will start by creating a product. Follow the following roadmap for creating your first Lightspeed product!

Create a product

Login to the Lightspeed administrator dashboard. You will see the following screen:

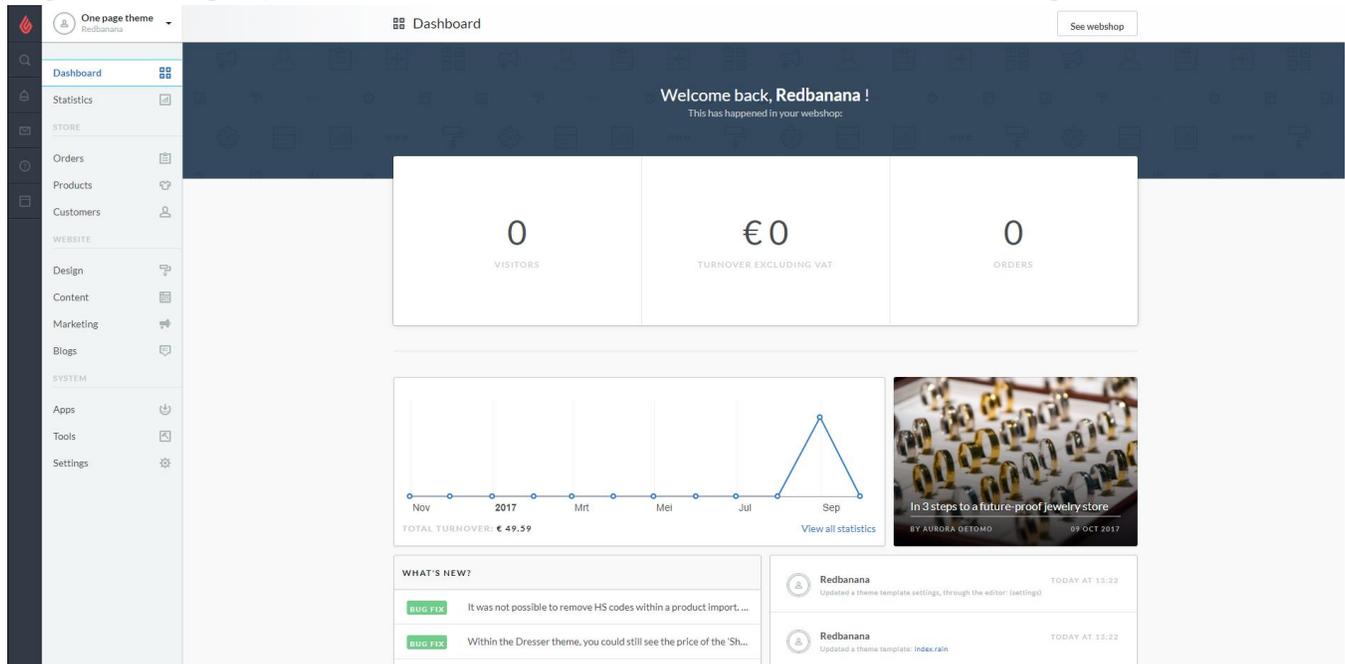


Image 1: Lightspeed administrator dashboard

In the dark gray column on the left you see a few icons helping you to navigate through the Lightspeed dashboard. In the light gray column next to it you will see some more links helping you to navigate through the more important things in the Lightspeed dashboard. First we want to create a product. So click the **'Products'** tab in the light gray column and then the **'Create product'** button. Now you can add all the details of your product. It's important to know that you can only show **one** product in this theme. So for example if you make five products, you can only show one of them. In this document you will find out how to change the product shown in the theme.

Product fields:

Title: Fill in the product title.

Example: Beats Studio

Long title: Fill in the product title plus an additional specification.

Example: Beats Studio Wireless



Description: Fill in the product description. This text will appear in the slider area, underneath the product's long title.

Example: Lorem ipsum dolor sit amet. consectetur adipiscing elit. Nullam ligula erat. dictum nex blandit eget. tempor id massa. dictum nex blandit eget. tempor id massa.

Visible: Select the visibility of your product.

Example: Always visible

Brand: Select the product's brand.

Example: Apple Inc.

Supplier: Select the product's supplier.

Example: UPC.

Delivery Time: Select the product's delivery time.

Example: 2 to 5 working days.

Price incl. VAT: Fill in the normal price (without discount or anything else).

Example: 149.99

Stock: Fill in the number of products you have in stock.

Example: 1,000

Product set: With product sets you can add product varieties. Let customers choose the size, color or style of their product. In this document we will ignore this option, because we have only one product.

When you've completed all the product fields you can submit your product by clicking the '**Create product**' button. The page will now change a little. There are a few new options that will make your product even better! Let's see what we can insert now.

Content: The content field is fully compatible with HTML and CSS scripts. This text will appear underneath the slider. So if you're smart you'll introduce your product here in a way that makes your site visitor want to scroll further or click on the call-to-action button. In the demo we've just used a *lorem ipsum* text, but I'm sure you know how to sell your product like no-one else. Under this text will be a call-to-action button and to the right of it, the product image scrolls down for a cool effect!



New and improved

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

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Buy this now!



Image 2: The content field with call-to-action button and product image

Stock & Variants: This is the most important function for the product. You can add more product varieties from which the customer can choose. For instance, a color. If your product doesn't come in any varieties, you can just skip this function. If your product does, you can simply press the **'Add variant'** button. A pop-up will show on the right of your screen, giving you many options to add. Just read these options and make sure you fill in the mandatory field (title). If you have images of different varieties, you can add them in the next step. Make sure you do this, because it makes the theme look better.

Pictures: You can add up to ten product images. Simply press the **'Browse files'** button and select them. It's also possible to drag and drop the images in the drop area. You can arrange the product images by moving them with your cursor.

Categories: You can add categories to your product, but because you have only one product we won't be doing this.

Tags: Fill in some tags for your product, which will help you with the SEO score of your site.

Search engines: This option hides the product from search engines. When indexing your store, search engines will skip this page and not show it in the search results.

Page title: Just fill in the page title.

Example: Beats Studio Wireless – Company name

URL: Lightspeed will automatically fill in this field. You can edit it if you want.

Example: beats-studio-wireless

Meta Description: Fill in a short description of your product. This will be displayed in the search engine results (under the page title). Please don't use more than 160 characters.

Example: Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim.

Meta keywords: Fill in the keywords.

Example: perfect-keyword

Google category: Fill in the Google category here. For more information, see the



google [manual](#).

Example: Media > Music

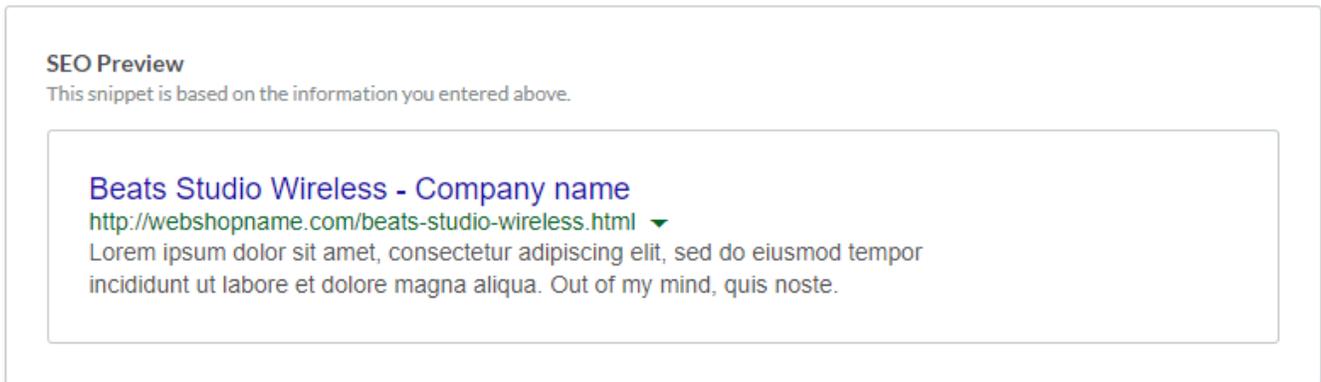


Image 3: Preview of your site on the Search Engine Results Page

Filters: We don't have a collection page in this theme, so we will skip this option.

Quantity discounts: If you wish, you can add quantity discounts for customers who buy multiple products.

Specifications: You can add specifications to your product. These will be displayed between the quote and the video. If you don't have any specifications the theme won't display it. Make sure you create a specification group. Click '**Specifications**' in the left-hand column. Press '**Add specification**'. Give your specification group a title and press '**Save**'. A specification group has attributes. An attribute may be the length of the product for example. Click '**Add new**' to add a new attribute. Give it a title and a standard value and save it. When you are finished adding all your attributes, go back to the product settings page and select the specification group at the specification section. You'll now see all the attributes. Click any of the '**Change**' buttons to change the default value of the attribute.

Custom fields: You can add custom fields to request more information. Warning: options you offer in Custom Fields will not update stock.

Related products: Because we are using only one product we won't use the related products option. The same applies to the **Product bundles**.

Don't forget to save your product! After saving it, we can start styling and customizing the theme. Get ready for some good stuff!

Setup the theme

When you go to your website, you will see the following message:



Please set your product-url to a valid product-url in your theme settings

[About us](#) [General terms & conditions](#) [Disclaimer](#) [Privacy policy](#)
[Payment methods](#) [Shipping & returns](#) [Customer support](#) [Sitemap](#) [Tags](#)
[RSS feed](#)

Image 4: Theme setting message

Now that we have created a product we are going to use it! Click the **'Theme settings'** link to scroll automatically to the Product settings section. Look at image 5 now, where we see that the product URL is 'product.html'. We need to change it to the correct product URL. Go to the Product settings page and scroll to the search engine settings. Copy the **URL** field. Paste this into the product URL setting field on the Theme settings page. Be sure that **' .html'** appears at the end of the product URL. Save the theme settings by clicking the green **'Save'** button at the top-right of your screen.

PRODUCT SETTINGS

<p>Product url Type the product url after the top level domain.</p>	<input type="text" value="product.html"/>
--	---

Image 5: Screenshot of product settings

Refresh the page on your website. If everything is installed correctly you now need to see some other stuff on your website. If you experience any errors, follow the instructions below.

Change theme settings

Go to the dashboard of your Lightspeed website. Click **'Design'** in the left-hand navigation column. You'll see the **'Theme editor'** or **'Change theme'** options. The theme editor is for changing the code. Be careful in changing the code. Select the **'Change theme'** button. Here you can find all the default theme settings.

You'll find the theme introduction at the top of the page. You can read this if you're interested; it contains our contact information.



Theme settings

First, we have the Theme settings:

THEME SETTINGS

<p>Show sticky header Do you want to display the sticky header when you scroll down?</p>	<input checked="" type="checkbox"/>
<p>Show product name and price in sticky header Do you want to display the name and price on the left side in the sticky header?</p>	<input type="checkbox"/>
<p>Call to action text This text will appear in 'call to action' buttons</p>	<input type="text" value="Buy this now!"/>
<p>Slogan The slogan will appear in the banner</p>	<input type="text" value="Hear the music instead of noise"/>
<p>Discover This text will appear in the banner next to the call to action button</p>	<input type="text" value="Discover"/>
<p>Footer (copyright) Type the text that you want to display in the footer (you can use HTML)</p>	<input type="text" value="Nulla hendrerit porta vehicula. Donec in mollis la"/>

Image 6: Theme settings

We are going to explain all the options. Let's start with the first one.

Show sticky header: The sticky header is important in the conversion area. The call-to-action button displayed in the header will always be shown on the visitor's screen. Check this option if you want to display the sticky header.

Show product name and price in the sticky header: If you enable this option the product title and price will be displayed on the left-hand side in the sticky header. If you disable this option, nothing will be shown there.

Call-to-action text: This text will appear in all '**Call-to-action**' buttons.

Example: Buy this now!

Slogan: This text will appear in the banner, underneath the product title. The product description will be displayed underneath the slogan, and the call-to-action button is shown below.

Example: Hear the music instead of noise!

Discover: This text will appear in the banner next to the call-to-action button and will scroll the visitor to the introduction section.

Example: Discover!

Footer (copyright): Type the text that you want to display in the footer (you can use HTML).



Leave empty to not display a footer.

Example: `© Copyright` - Red banana 2017

Product

The next options are very important. You need to have three images of your product. The first one is displayed in the banner. This image scrolls from the banner to the intro text. It's important to insert this image in **png** format, so that its background is transparent. The second image displays first in the background of the banner. After seven seconds the third image will show in the banner. There is a seven-second loop.

After these images you can enter three USPs for the product checklist. See image 7 for clarity.

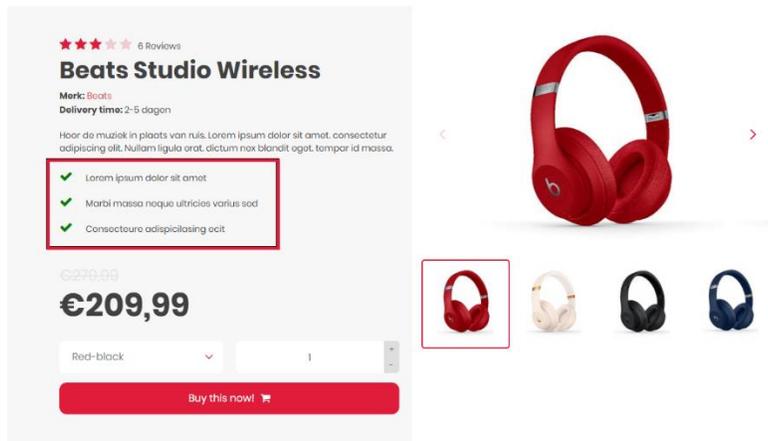


Image 7: Three USPs of your product

Big images

After that, we get to see the four options for large images. Make sure the images are in **jpg** format and don't let them be too big when you insert them. The recommended sizes are:

1. 1400 x 900 pixels
2. 350 x 225 pixels
3. 350 x 225 pixels
4. 1400 x 650 pixels

The images scale when you move your cursor over them.

Pick your color

Now we will look at the **'Pick your color'** section. The first thing you need to do is to enter the **title** and **text** of this area. After that you only have to add the colors. The images will display automatically from your product settings. Make sure you enter the colors in the correct order. This area has a cool feature. When you click on a color, you scroll to the main area of the product and you will automatically see the color you have selected. Feel free to test it! If you don't have different colors of your product, you don't need to enter any colors. But if you do have other information, you can just enter it. It's also possible to disable the color picker.



Quotation

After the Pick your color section, there is the **'Quotation'** section. We have five options here. In the first one you can insert a **jpg** image. This image will be displayed as the background of the quotation. The second option lets you give the image an opacity in the highlight color. The default setting for the colored haze is 0.5. You can change it from 0.0 to 1.0. If you enter 1.0 your image will be filled fully with the highlight color. If you enter 0.0 your image won't be edited. In the third option you have to enter the quotation text. In the fourth option you insert the source of the quotation. If you don't want to display a quotation you can disable this section by disabling the **Display** option.

Specifications

Once you have inserted product specifications, it's possible to insert some extra options in the **'Specification'** section. Underneath the specification table you can add two extra text rows to specify any of the product specifications in the table. Leave this field empty if you don't want to display anything here. The last option for this section is to add another product image. This image will be displayed on the left-hand side of the specification table. Upload this image in **png** format.

Video

After this we get the **video** options. This theme only supports YouTube videos. You can simply insert an ID of the video, if you have a YouTube URL. For example:

<https://www.youtube.com/watch?v=ktBEEsCQYLM>

At the end of the URL you can see the video ID. You need to enter this ID in the first option. The second option is for a cool image above the video. This image needs to be uploaded in **png** format. The mute, pause and play controls are inserted in the theme automatically. If you don't want a video in your theme, you have to disable the Display option.

Reviews

The reviews are a little more difficult to edit than the other options. In the **'Reviews'** section on the theme settings page you can enter a title and a small text for underneath the title. These elements will appear above the reviews on your product page. You can disable the reviews too.

If you don't know how to add a review, please follow these instructions:

1. Go to the main dashboard of your Lightspeed shop.
2. Click the **'Products'** item in the left-hand navigation column.
3. Click the **'Reviews'** item in the left-hand navigation column.
4. Click the **'Add review'** button at the top of your screen.
5. Fill in the name of the author and his e-mail address.
6. You can select the product in the selection area.
7. Give the review a score from 1 to 5 stars.
8. Fill in the review content.
9. Don't forget to enable the **'Adopt'** option. If you don't enable this option, the review won't be visible on your website.



10. Save the review.

Now you have created your first review, that will look like image 8 on your website.

Reviews

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas arcu dui, viverra ut ultricies eu, pretium a dolor. Suspendisse potenti. Aliquam erat volutpat. Aenean fringilla eget nulla nec ultricies. Consectetur adipiscing elit. Maecenas arcu dui.

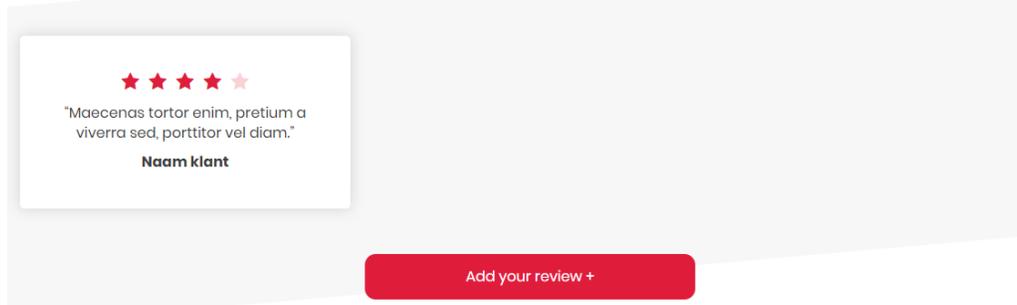


Image 8: A review on your website

When you move your mouse over the review, the stars will rotate 360 degrees for a cool effect. Underneath the reviews is a button where visitors can enter their own reviews of your product. When clicking this button, your visitor will see the screen in image 9.

Add your review

Name: * **Email: ***

Score: *

Review: *

* Required fields
Your email address will not be published.

Image 9: Screenshot of the page where visitors can add their reviews



Features

The features section displays four blocks with an image, a title and a small text. Above these blocks, a **title** and a **text** appear. You can simply enter all these options. The images are in **jpg** format. Make sure these images are not too big.

SEO

The final option of all theme sections is the **SEO** section. In the SEO section you can add a **title** and three other **text** areas at the bottom of the product page. If you don't want to add any more text on your page, you can disable this section.

Other options

The other options are default theme settings.

Image formats

Slider images: 1919 x 883 pixels

Product image on slider: 442 x 602 pixels

The 4 size images:

1. 1400 x 900 pixels

2. 350 x 225 pixels

3. 350 x 225 pixels

4. 1400 x 650 pixels

Product image in addition to specifications: 388 x 920 pixels

Product images: These sizes can best be kept square. Advice: 400 x 400 pixels

4 Features images: 600 x 333 pixels

Footer logo: 200 x 200 pixels

Normal logo: 250 x 250 pixels